



# 2024-2027 Strategic Plan

PRIORITIES	GOALS
<b>Invest in Infrastructure and Active Transportation</b> 	<p>Improve the active transportation network to foster a complete community where people live, work and play.</p> <p>Prioritize infrastructure investment renewal and upgrades that consider climate adaptation and mitigation, and future growth.</p> <p>Facilitate increased public amenities by leveraging resources and seeking partnerships, including childcare, recreation, healthcare, and social services.</p>
<b>Expand the Supply of Affordable, Attainable, and Rental Housing</b> 	<p>Adapt and respond to emerging legislation that seek to remove barriers and incentivize a broader range of housing options.</p> <p>Support and encourage development proposals that expand housing diversity, including purpose built rental and legal suites.</p> <p>Pursue partnerships with housing providers and government agencies to deliver affordable housing and amenities.</p>
<b>Foster a Community of Inclusion, Diversity and Accessibility</b> 	<p>Strengthen relationships with the WJOLELP (Tsartlip) and STÁUTW (Tsawout) First Nations based on the recognition of rights, respect and partnership.</p> <p>Support community inclusion, equity, accessibility and diversity through improvements to services and the built environment.</p> <p>Build an organizational culture of understanding of key equity, diversity, and inclusion concepts.</p>
<b>Cultivate a Resilient Economy and Thriving Agricultural Sector</b> 	<p>Be responsive to changing economic conditions and emerging sectors that help strengthen and diversify the District's business and industrial community.</p> <p>Support the agricultural community and encourage farming that improves food security.</p> <p>Promote our unique character and encourage visitors and residents to support local businesses, agri-tourism and tourism opportunities.</p>
<b>Champion Climate Adaptation, Mitigation, and Preparedness</b> 	<p>Ensure a resilient community that is supported and prepared for extreme events through public education, planning and response.</p> <p>Improve natural asset and ecosystem management through the principles of preservation and restoration.</p> <p>Reduce GHG emissions by continuing to demonstrate climate leadership and apply a climate lens to decision making and initiatives.</p>
<b>Demonstrate Organizational Effectiveness</b> 	<p>Deliver excellent, accessible and responsive customer service for our diverse community.</p> <p>Improve internal processes through adoption of best practices, legislative authority, and new technology.</p> <p>Build strong relationships through collaboration and engagement with community members, service providers, and government agencies to advance community interests.</p>